



GO GILES

consultants

overview

GoGiles is a full-stack consulting firm focused on the creation and evaluation of technology for the insurance and finance industries.

Since 2013 we have led the market in optimizing business operations by utilizing the latest digital technology to innovate the insurance industry in the United States.

approach

Our team of industry experts – *with over 60 years of combined insurance experience* – thrives on creating modern, user-focused solutions.

We work collaboratively with our clients in a proven multi-pronged consultation process.

Every project is assigned a dedicated, licensed insurance agent and a certified Salesforce administrator from our team.

case studies

SaaS Product Build

Leveraging our technical insurance expertise, GoGiles is developing the full SaaS product for the US Market for an international Salesforce-based management system entering the US insurance industry. Our team has designed and built application features from prospect and quote management, to service functionality with a focus on external partner API integrations.

24+ months
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Proprietary MGU System

A Salesforce-powered underwriting rating engine and policy-issuance module serve as the framework for the submission process on the proprietary system for a startup MGU specializing in management liability. On a rapid implementation timeline, the GoGiles team has crafted advanced reporting and analytics needs, including premium bordereau and TPA integration for claims management to support the system.

6 months
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Insurance Aggregator Platform

To enhance the processing time of policy binding and account servicing for a tech-savvy insurance aggregator, GoGiles has built a system with Salesforce that integrates via API into the client's proprietary web-based, customer-facing platform to extend the database, its overall service functionality, and its reporting capabilities.

12 months
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EXPERTISE

API Integrations • Automations • Business Analysis • Data Streamlining • Insurance Software • Investment Analysis • Lightning Components • Operations Analysis • Process Streamlining • Product Development • Roadmaps • Project Management • Salesforce Apps • Salesforce Implementation & Administration • Software Integrations • Technology Strategy • UI/UX Design • Workflows



PRODUCT LEADS

Marqo Giles, *lead subject matter expert*
Kyli Ortlieb, Full stack developer
Elliot Rahn, UX / UI Designer
Ilya Peychev, Business Analyst



DEVELOPMENT LEADS

Kyli Ortlieb, *salesforce systems engineer*
Jesha LaMarche, *systems engineer*
Daniel Jimenez, Marketing and Sales



BUSINESS STRATEGY LEADS

Sheila Blythe, *lead project manager*
Danny Jimenez, *operations*
Sarah Schauf, *communications*